



RESPONSIBLE TOURISM

Harvest Fresh Farms is located at Lower Camp in the serene Cumbum Valley, a short 15 minute drive from Kumily, Thekkady, Kerala, close to the famous Periyar Tiger Reserve.

Harvest Fresh Farms propagates an eco-friendly approach to the natural environment and farming methods and promotes sustainable development. The farm grows pomegranates as its chief harvest along with papaya, passion fruit etc. It is also home to cows, geese, turkey, flying ducks, hens and an apiary.

All the produce is organically grown and the farm has gone to great lengths to ensure that

it follows the best practices in the industry. Coir piths, organic waste, garden waste and other organic material are used to make organic compost. Remnants of waste from the kitchen and farm are used to make farm yard compost. The waste material from the cattle shed, namely cow dung and urine is processed to derive jeevamritham, panchakavya types of manure, which are then used in the farm.

The farm has its own biogas plant and the biogas that is produced is used for cooking purpose in the kitchen. The sludge is further exploited as a soil fertilizer. The farm has received the Organic certification from INDOCERT, which is a

nationally and internationally operating, certification body established in India. It is accredited by National Accreditation Body (NAB), Government of India, as per National Programme for Organic Production (NPOP).

All the working hands at the farm are from the local community and are trained in organic farming and are dedicated to enriching the environment. The plant nursery is designed for nurturing young plants; the medicinal herb garden helps visitors learn about herbs and its usage.

Accommodation on the farm is simple and comfortable with scenic views. The food is traditional and has been highly rated by the visitors. Guests are invited to join in activities like working in the fruit garden and tending to the animals. It provides an opportunity for people to learn about organic farming and rediscover themselves.

The farm makes arrangements for day visits to the Periyar Tiger natural reserve, various outdoor adventures, and agri-tourism initiatives. The guests

are encouraged to take the local guides to see the place and enjoy various activities like trekking, cycling etc. Bicycles are provided by the farm and bullock carts for local travel are encouraged, as it helps bring down pollution and provides means of income to the local residents.

Harvest Fresh also welcomes guests for day visits; for the ultimate farmhouse experience with lunch or dinner at their convenience. The guests can spend the day at the farm soaking in the beauty, unwind amidst nature or simply volunteer to learn the workings of an organic farm.

An ideal gateway that will make people realize the importance of organic living, and provide a memorable holiday in the midst of the mesmerizing Cumbum valley.

Web: www.harvestfresh.in

